

PODIGPUB#1b

HOW DID WE GET HERE?

tablet
papyrus
scroll
hand scribed codex

1377 - Moveable metallic type in Korea
1440 - Johannes Gutenberg introduces the Gutenberg press

1959 - Xerographic photocopying

1980 - Commodore personal computer
1985 - Pagemaker desktop publishing software
1990 - First web browser

LINEAR/NON LINEAR

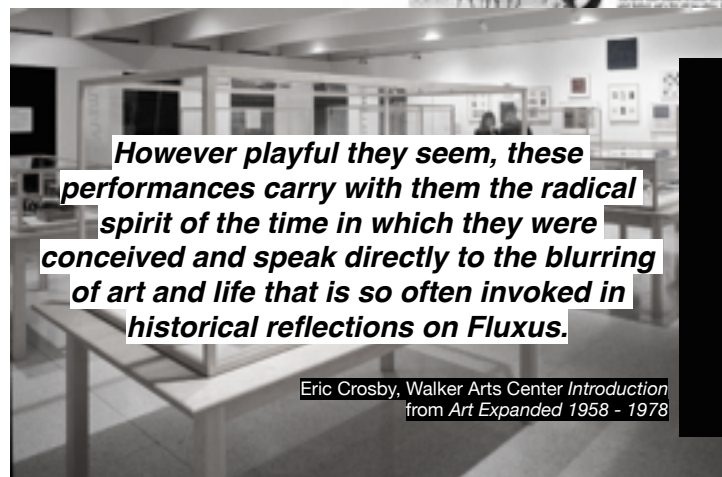
Image: Martin Grandjean

**TO MAKE PUBLIC
TO SPEAK VIA CONSIDERED MEANS...**

**BOOKS/LEAFLETS
WEBPAGES/LECTURES
TWEETS/POSTERS
INSTALLATIONS/
ESSAYS/APPS...**



TO HAVE INTENT



However playful they seem, these performances carry with them the radical spirit of the time in which they were conceived and speak directly to the blurring of art and life that is so often invoked in historical reflections on Fluxus.

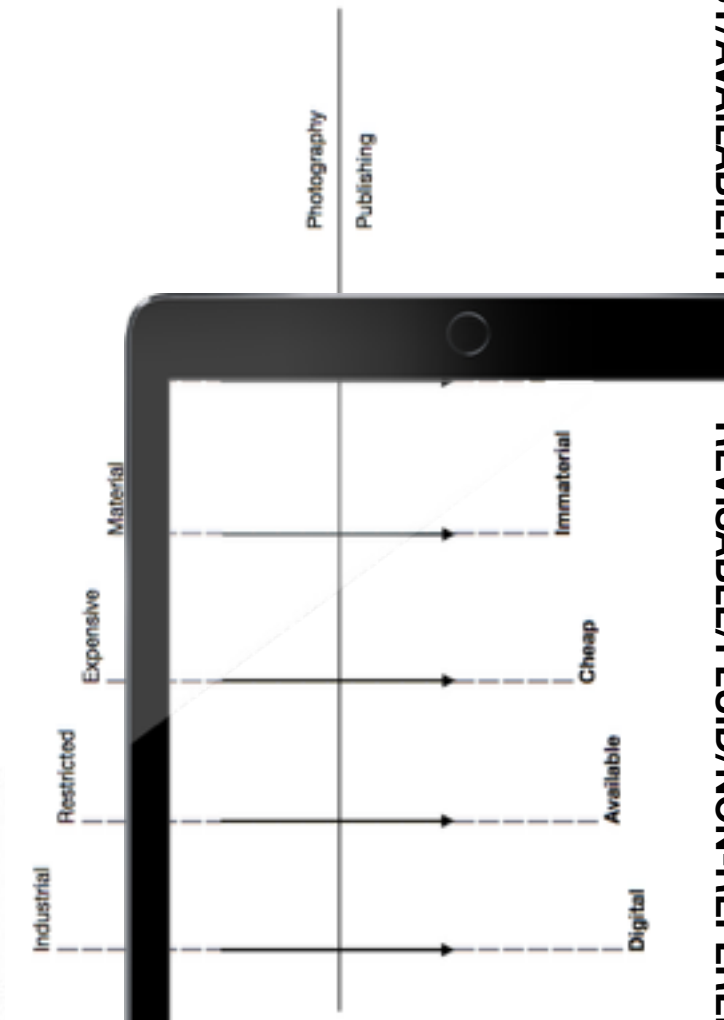
Eric Crosby, Walker Arts Center Introduction from Art Expanded 1958 - 1978



REFERENCE

MASS PRODUCTION/
COST/AVAILABILITY

STANDARDISATION/EDITION/
SKILL/COST/AVAILABILITY



IMMATERIAL/EASY/DEMOCRATIC

REVISABLE/FLUID/NON-REFERENCE

Publishing and photography have both separate and conjoined histories - each shaped in part by technological productions and in part by social/political/economic/geographic changes and perspectives. In order to frame discussions of the post-digital it is helpful to review (if only briefly) these trails. Knowing our limitations in time and intentions as creative-critical thinkers as apposed to historians we will look to pull themes and questions from rough chronologies rather than deploy an impeccably detailed timeline of events.

Histories can be dissected retrospectively to pinpoint 'moments' or particularly influential 'works' that help our comprehension of the intersections of photography and publishing but should not be taken as complete - here the additional reading might help.

Some additional titles relating to these discussions - use them as jumping off points for further reading rather than end points or conclusions.

Badger, G. and Parr, M. (2004 - 14) The Photobook: A History volume 1 - Ill. London: Phaidon.

Fotografia pública : photography in print 1919-1989. Museo Nacional Centro de Arte Reina Sofia (1989)

Higgins, D. Something Else Press Newsletters 1966-83 Available from <http://bit.ly/1R8Netg>

Interview with Lucy R. Lippard on Printed Matter (conducted by Julie Ault) <http://bit.ly/1Osc6eX>

McMillan, J. (2011) Smoking Typewriters. Oxford: Oxford University Press

Waackere, E. and Sawdon Smith, R. (2013) BOOK/LIVE! Farnham: bookRoom.

zinewiki.com

